

New Vehicle Sales and Exports

September 2026

Industry total

+12.7 % YOY

61 645 units in September 2026

Passenger

+14.7 % YOY

44 291 units in September 2026

LCV

+9.6 % YOY

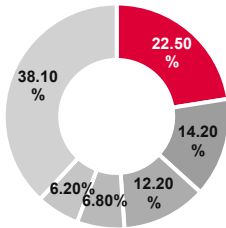
14 361 units in September 2026

YTD Sep 2026

+12.5 %

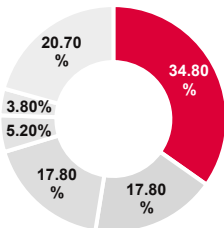
492 201 units YTD

Passenger Market Share (44,291 units)



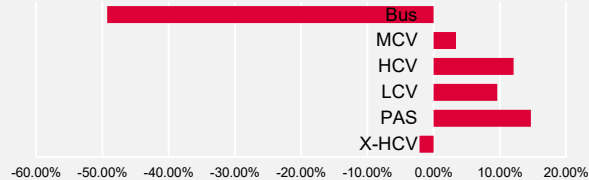
- Toyota 22.5%
- Suzuki 14.2%
- VW 12.2%
- Chery 6.8%
- Hyundai 6.2%
- Other

LCV Market Share (14,361 units)

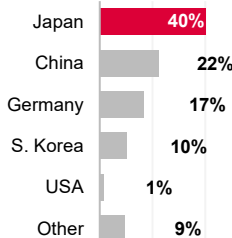


- Toyota 34.8%
- Ford 17.8%
- Isuzu 17.8%
- Mahindra 5.2%
- VW 3.8%
- Other

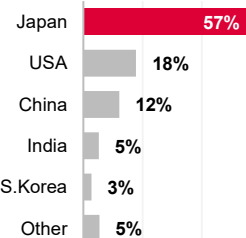
Segment Growth - Sep YoY%



PAS country Share – Sep 2026



LCV country share – Sep 2026

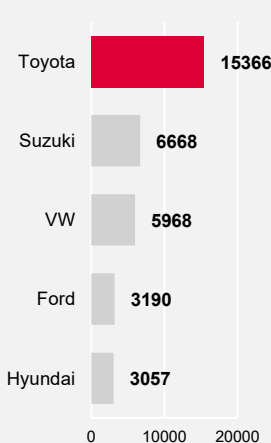


Top 5 OEM's market share for September 2026

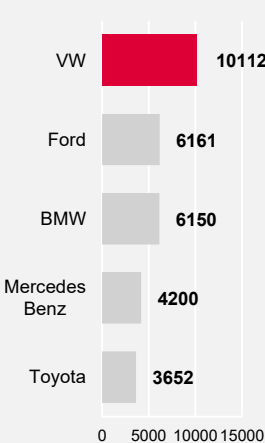
Key insights – Sep 2026

- PAS: Chinese brands (22.3%) remain #2 country group behind Japan (40.1%), ahead of Germany (16.7%). Chery Group alone = 14.8% of PAS.
- LCV: Japan dominates at 56.7% (Hilux + Hi-Ace). USA (Ranger) at 17.8%. China at 12.1% via GWM P-Series, Foton, BYD Shark 6.
- Channel: 81.4% dealer, 13.8% rental. Exports -18.8% YoY, with Passenger (-8.2%) and LCV (-35.6%) both down.

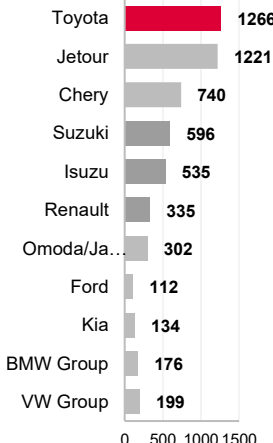
Top 5 Brands



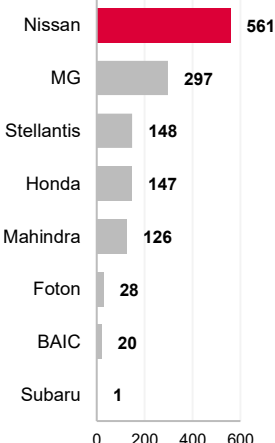
Top 5 Exports



Biggest Gainers – YOY



Biggest Decline - YOY



* New entrant - zero base in Sep 2025